1. **Activity/Event Name:** Guest Lecture on Data to Innovation: Turning Raw Data into Business Opportunity (Cloud Computing).
2. **Thrust Area of the Event/Program:** "Cloud Computing, Big Data Analytics, and Data-Driven Innovation for Business Transformation"
3. **Level of the Activity/Program:** 01
4. **Semester of the Event Conducted:** 01
5. **Quarter of the event conducted:** 1st Quarter
6. **Date of the Event:** 14-10-2026 (08:45am-12:45pm)
7. **Duration of the Event:** 240 minutes
8. **Number of faculty participation:** 02
9. **Number of Students Participated:** 51
10. **Funds utilized for the Event/Program:** 5,000/- (Five Thousand Rupees Only)
11. **Department:** Department of CSE Data Science collaboration with IIC-GCEM
12. **Objective:**

The main objective of the workshop was to introduce participants to the concepts of Cloud Computing and Big Data Analytics and help them understand how raw data can be transformed into valuable business opportunities. The workshop aimed to explain how data is collected, stored, processed, and analysed using cloud-based technologies to generate meaningful insights, support decision-making, and improve business performance.

The session also focused on understanding the real-world applications of cloud computing and data-driven innovation through practical and relatable examples, including e-commerce platforms, online businesses, customer analytics, and cloud-based storage services. These examples helped participants understand how organisations use cloud computing to manage large volumes of data, reduce infrastructure costs, improve scalability, and identify new business opportunities.

The workshop also highlighted the role of cloud computing in digital transformation, enabling businesses to access computing resources, collaborate efficiently, and develop innovative solutions. Participants gained an understanding of how big data analytics and cloud technologies work together to support business growth, enhance customer experiences, and improve operational efficiency.

The workshop on "Data to Innovation: Turning Raw Data into Business Opportunities through Cloud Computing" provided participants with an introduction to the growing importance of cloud-based technologies and data-driven decision-making in the modern business environment. The session emphasised how organisations can transform raw data into actionable insights and innovative business solutions, supporting entrepreneurship, strategic planning, and sustainable business development.

13. Summary:

The guest lecture helped students understand the practical applications of cloud computing and data analytics. The resource person encouraged students to work on real-time projects, enabling them to gain hands-on experience and apply their theoretical knowledge to practical problems. This initiative helped bridge the gap between classroom learning and industry requirements, enhancing students' technical skills, problem-solving abilities, and practical understanding. The session was beneficial for students' academic development and future career opportunities.

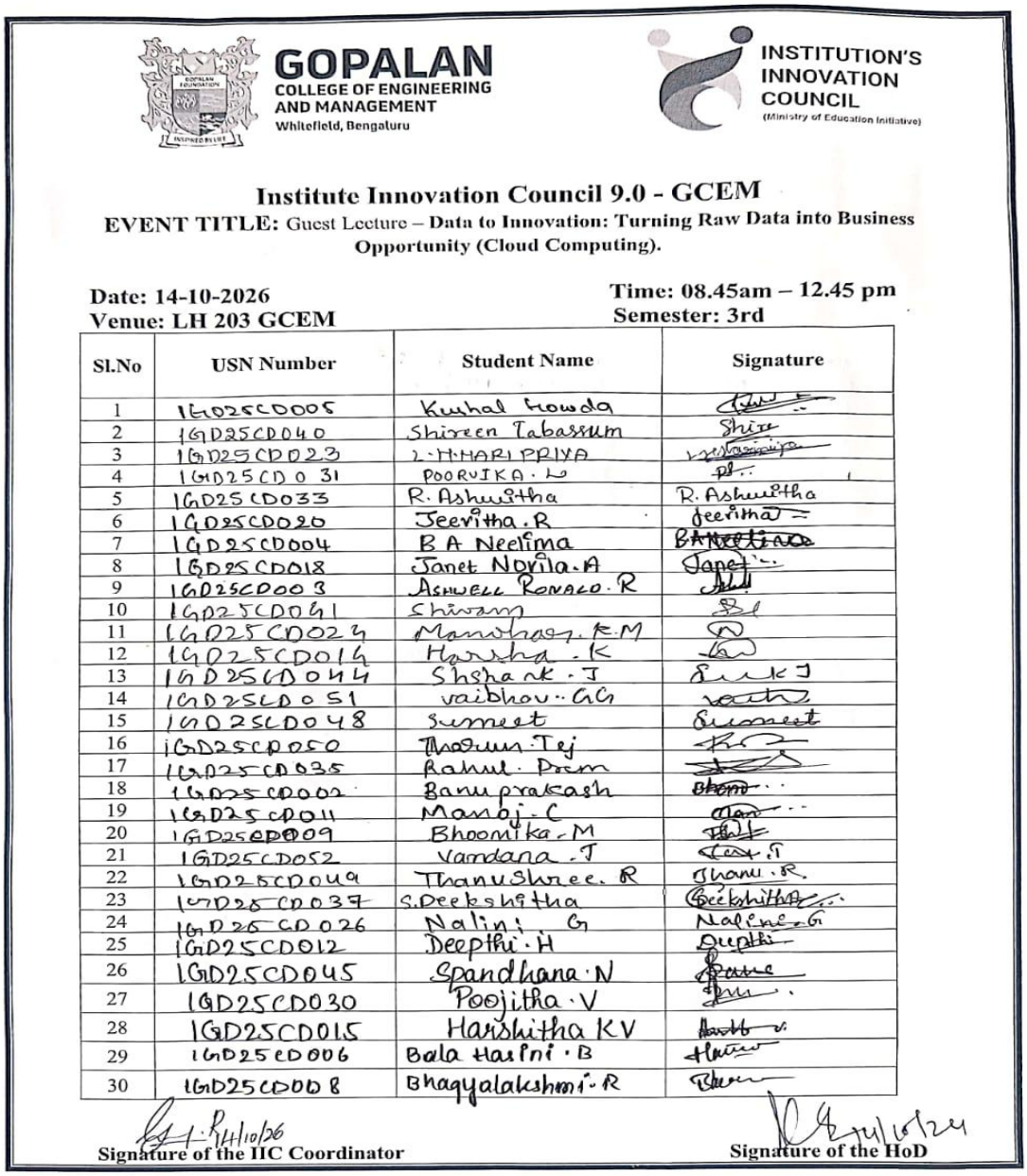
Real-world examples demonstrated how businesses use cloud computing to understand customer needs, improve efficiency, reduce costs, and develop innovative solutions. Overall,

the workshop highlighted the importance of cloud computing and data-driven innovation in business growth and digital transformation.

14.Benefits:

- Understood the basics of Cloud Computing and Big Data Analytics.
- Learned how raw data can be stored, processed, and analysed using cloud technologies.
- Understood real-world applications of cloud computing in businesses and online platforms.
- Gained awareness of how data-driven innovation helps identify business opportunities, reduce costs, and improve efficiency.

15.Attendance Sheet:



GOPALAN COLLEGE OF ENGINEERING AND MANAGEMENT
Whitefield, Bengaluru

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Institute Innovation Council 9.0 - GCEM

EVENT TITLE: Guest Lecture – **Data to Innovation: Turning Raw Data into Business Opportunity (Cloud Computing).**

Date: 14-10-2026 **Time: 08.45am – 12.45 pm**
Venue: LH 203 GCEM **Semester: 3rd**

Sl.No	USN Number	Student Name	Signature
1	1GD25CD005	Kushal Howda	
2	1GD25CD040	Shireen Tabassum	Shire
3	1GD25CD023	L.HARIPRIYA	
4	1GD25CD031	POORUIKA.L	
5	1GD25CD033	R.Ashwitha	R.Ashwitha
6	1GD25CD020	Jeevitha.R	Jeevitha
7	1GD25CD004	B A Neelima	
8	1GD25CD018	Janet Nirila.A	Janet
9	1GD25CD003	Ashwell Ronald.R	
10	1GD25CD041	Shivam	
11	1GD25CD024	Manohar.K.M	
12	1GD25CD014	Harsha.K	
13	1GD25CD044	Shshank.J	
14	1GD25CD051	vaibhav.GG	
15	1GD25CD048	Sumeet	Sumeet
16	1GD25CD050	Thoshan.Tej	
17	1GD25CD035	Rahul.Prem	
18	1GD25CD002	Banuprakash	
19	1GD25CD011	Manoj.C	
20	1GD25CD009	Bhoomika.M	
21	1GD25CD052	Vandana.T	
22	1GD25CD049	Thanushree.R	Thanu.R.
23	1GD25CD037	S.Deekshitha	Deekshitha
24	1GD25CD026	Nalini G	Nalini.G
25	1GD25CD012	Deepthi.H	Deepthi
26	1GD25CD045	Spandhana.N	
27	1GD25CD030	Poojitha.V	
28	1GD25CD015	Harshitha KV	
29	1GD25CD006	Bala Harini.B	
30	1GD25CD008	Bhagyalakshmi.R	

14.10.26
Signature of the IIC Coordinator

Signature of the HoD

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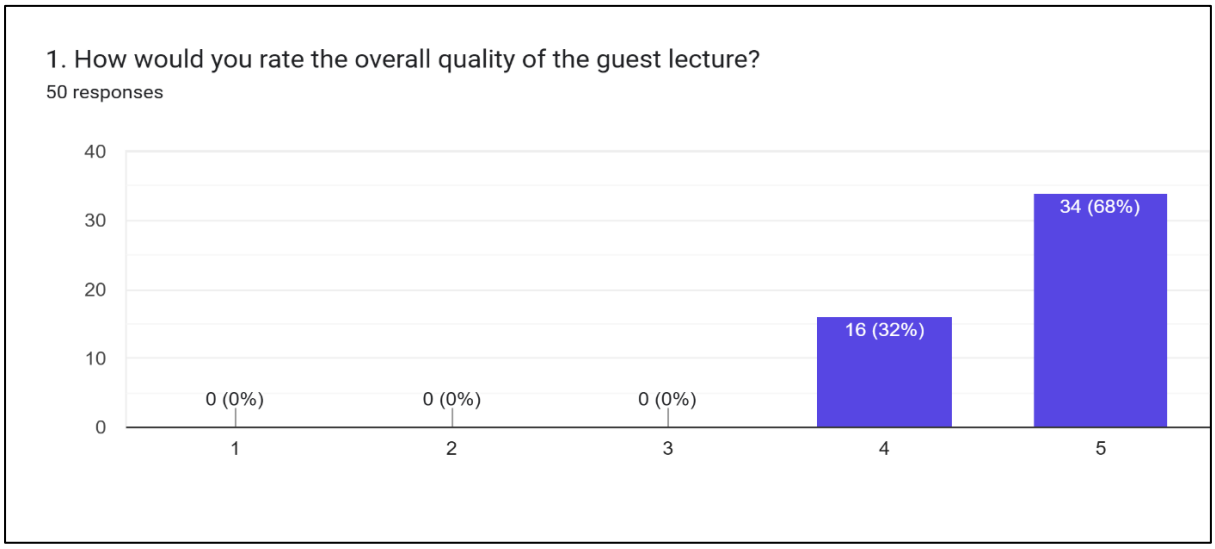
INSTITUTION'S
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COUNCIL
(Ministry of Education Initiative)

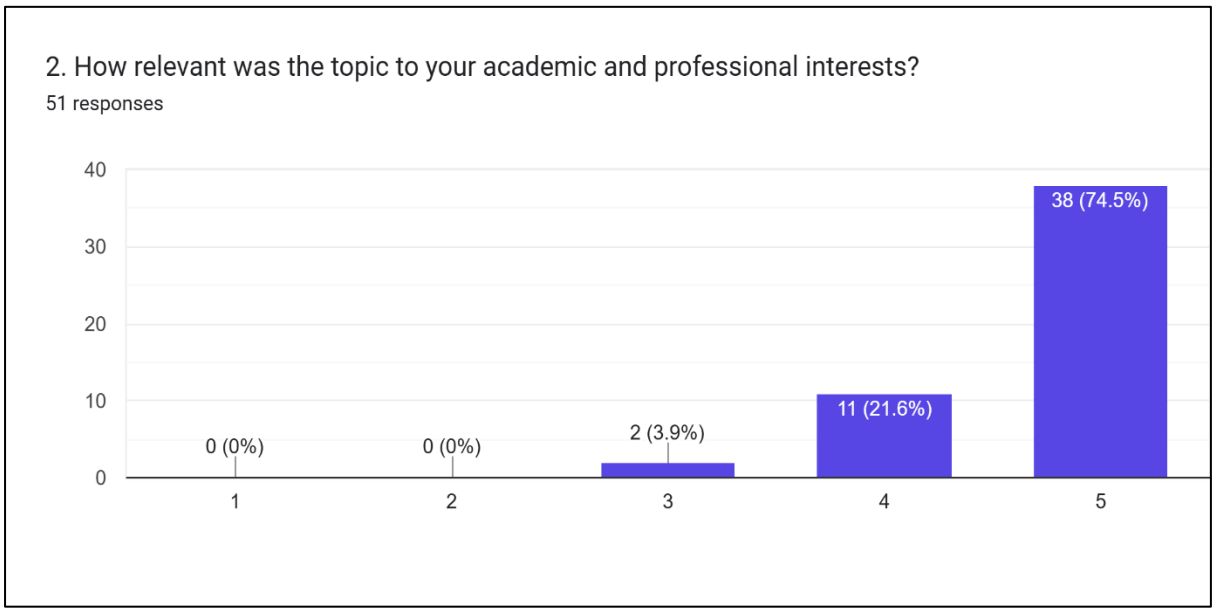
Sl.No	USN Number	Student Name	Signature
31	1GD25CD038	Samiksha Suresh. S	Samiksha.
32	1GD25CD047	Sudipta Mishra	
33	1GD25CD022	Kashvi Yadav	
34	1GD25CD056	Zoya Noorayin	
35	1GD25CD032	Prasita Samal	
36	1GD25CD039	Shifa Tabasin	
37	1GD25CD054	Vidyashree R	
38	1GD25CD042	Shivavani M	
39	1GD25CD017	Harshitha Y. N	
40	1GD25CD016	Harshitha S	
41	1GD25CD036	Rakshitha T. K	
42	1GD25CD010	Bhoomika V	
43	1GD25CD034	R. Tarun Raj	
44	1GD25CD053	Vedanth Gowda. B	
45	1GD25CD028	Nikhil S. T	
46	1GD25CD007	Balaji S. J	
47	1GD25CD011	Gajendra. R	
48	1GD25CD055	Vignesh. N	
49	1GD25CD001	Abishek. N	
50	1GD25CD025	Murali. V	
51			

14/10/2026.
Signature of the IIC Coordinator

14/10/26
Signature of the HoD

16.Feedback Form:



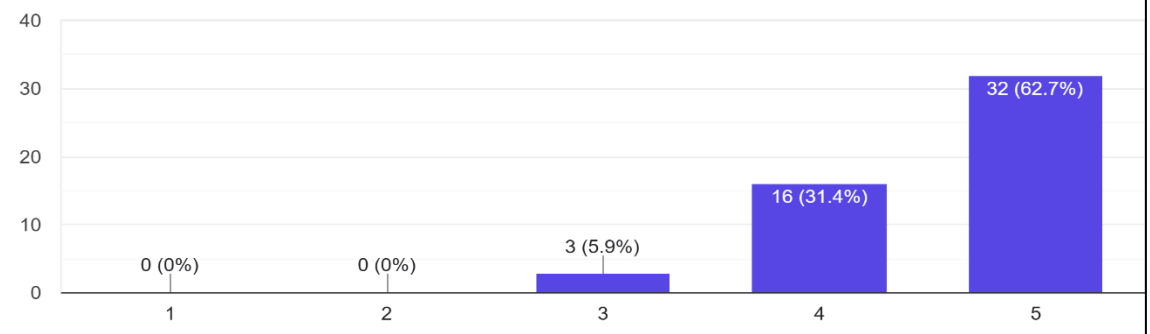


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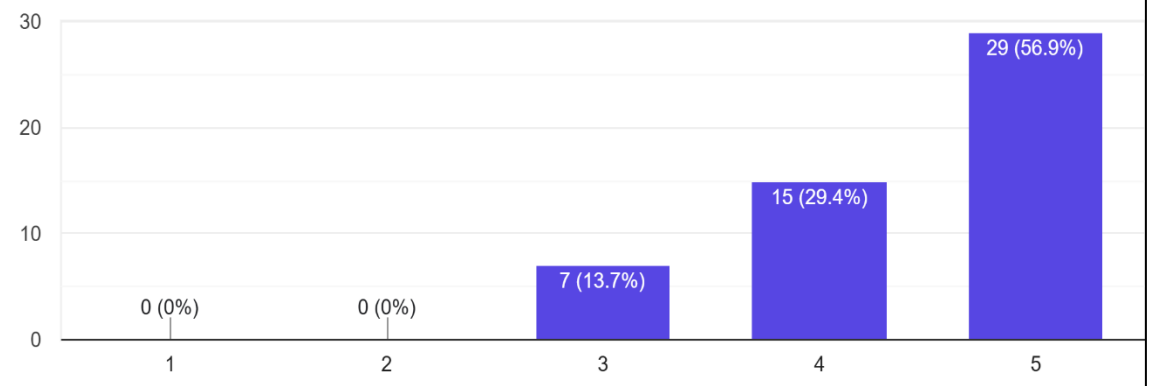
3. How clearly did the speaker explain the concepts of data analytics and cloud computing?

51 responses



4. How useful was the lecture in understanding how raw data can be transformed into business opportunities?

51 responses

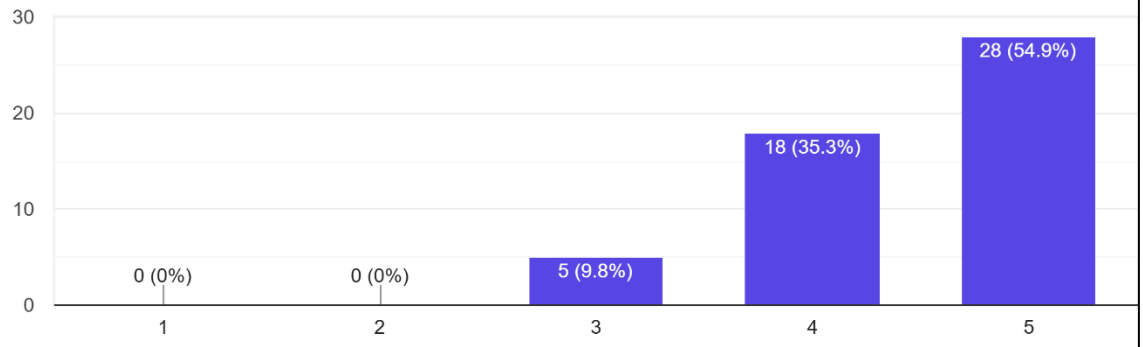


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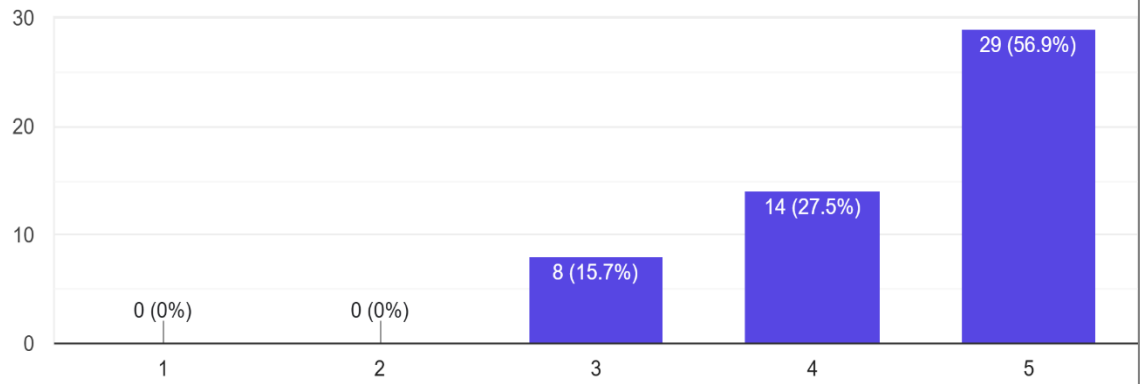
5. How effective were the real-world examples and case studies shared during the session?

51 responses



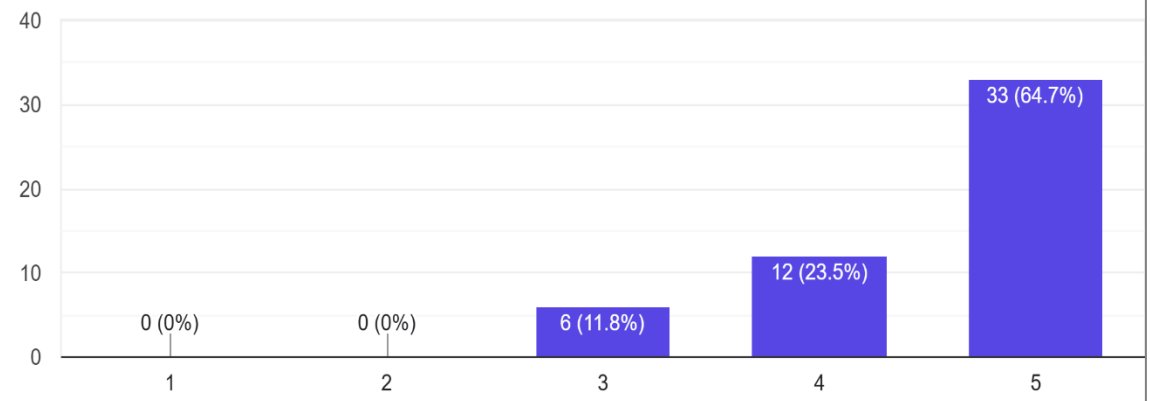
6. How much did the session improve your knowledge of data-driven innovation?

51 responses



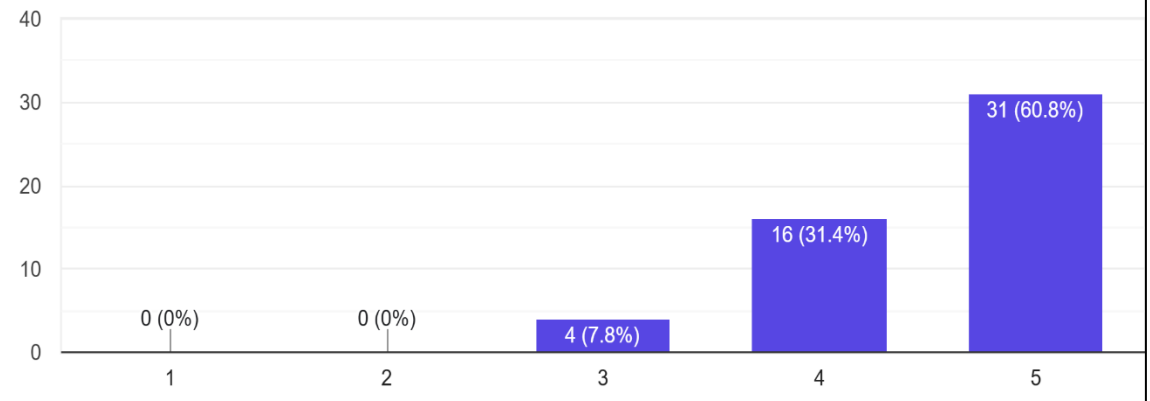
7. How well was the lecture organized and presented?

51 responses



8. How satisfied are you with the overall learning experience?

51 responses



17.Flyer of the Event:



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18.Photo Collage of the Event:









19.Social Media Handles:

Social Media Handles	
Instagram	https://www.instagram.com/p/Deg2JHfj_ui/?psln=N2VlcjdxNzlpMGR6
Facebook	https://www.facebook.com/100064037160673/posts/1578878560923368/?app=fbl
LinkedIn	https://lnkd.in/p/g599uKeb

19.Details of the Resource Person:

S. No	Particulars	Details
1	Name of the Speaker/Expert	Ms. Savitha Rijin
2	Industry/Company/Organization	Think Cloudly
3	Designation	AWS SaaS Certified Cloud Consultant
4	Mobile Number (WhatsApp)	+91 9961833601
5	E-mail id (Official and Personal)	savitharijin@gmail.com
6	Address of the Speaker	Bangalore

20.Names of the Faculty Coordinator: Gagana Spoorthy R

21. Names of the Student Coordinator: Janet Novila A

Prepared By Faculty Coordinator

Verified by Department HOD

Approved by IIC President